

Name \_\_\_\_\_

## Audience Shift Exercise

**Instructions:** Each "Before" prompt is too vague. Rewrite it three times so that it clearly tells the AI to write for three different audiences. Be specific about what tone, vocabulary, or focus the AI should use.



### 1. Before: Explain volcanoes

- For a 5th grader → \_\_\_\_\_
- For a college geology student → \_\_\_\_\_
- For a traveler/tourist → \_\_\_\_\_

### 2. Before: Write about exercise

- For a 5th grader → \_\_\_\_\_
- For a professional athlete → \_\_\_\_\_
- For a doctor writing a health pamphlet → \_\_\_\_\_

### 3. Before: Explain climate change

- For a 5th grader → \_\_\_\_\_
- For a college environmental science major → \_\_\_\_\_
- For a community activist writing a flyer → \_\_\_\_\_

### 4. Before: Write about cooking

- For a 5th grader → \_\_\_\_\_
- For a professional chef → \_\_\_\_\_
- For a busy parent → \_\_\_\_\_

### Reflection Questions

1. Which audience was easiest to write for? Which was hardest? Why?
2. How did your word choice or level of detail change between the audiences?
3. Why is audience one of the most important elements of a strong prompt?