

Comparing AI Companies

Artificial Intelligence (AI) has grown into one of the most important industries in the world. Different companies are approaching AI in unique ways: some focus on safety, some on new products, and others on solving scientific problems. In this activity, you will read short company profiles and then complete a chart to compare their goals, products, and approaches.

Company Profiles

1. OpenAI - OpenAI is a U.S.-based company founded in 2015. Its mission is to ensure that artificial general intelligence (AGI) benefits all of humanity. OpenAI is known for creating ChatGPT, a conversational AI system, and DALL·E, an image generation model. OpenAI focuses on building powerful AI tools while also working on safety research, so the technology doesn't cause harm.

2. Google DeepMind - DeepMind began as a startup in the United Kingdom and was acquired by Google in 2014. Its goal is to "solve intelligence" and then use that knowledge to solve problems like climate change or disease. DeepMind became famous for AlphaGo, an AI that defeated world champions in the complex board game Go. It has also developed AlphaFold, which helps scientists understand protein structures in biology.

3. Anthropic - Anthropic is a newer AI company founded in 2021 by former OpenAI researchers. Its focus is building AI systems that are more interpretable (easier to understand) and steerable (easier to control). Anthropic created Claude, an AI assistant similar to ChatGPT. The company emphasizes safety and responsible development, trying to make sure AI behaves in predictable and trustworthy ways.

4. NVIDIA - NVIDIA is a technology company best known for its graphics processing units (GPUs), which are powerful computer chips. Although not an AI-only company, NVIDIA plays a critical role in the AI industry because its chips are the "engines" that power many AI models. The company also develops AI software platforms used in robotics, self-driving cars, and scientific research.

Instructions - Read the company profiles carefully. Then fill out the chart on the next page by writing in your own words:

- The **main goals** of the company
- Their **key products or achievements**
- Their **overall approach or strategy** in AI



Name _____

Comparing AI Companies Comparison Chart

Company	Main Goals	Key Products / Achievements	Approach / Strategy
OpenAI			
DeepMind			
Anthropic			
NVIDIA			

Reflection Question - Choose **one company** from the chart that you think will have the biggest impact on the future of AI. Write 4-5 sentences explaining your choice. Be sure to use details from the profiles.