



# Perplexity AI

Perplexity AI is an artificial intelligence startup founded in 2022. The company is best known for its **AI-powered search engine**, which aims to provide direct, conversational answers to questions instead of long lists of links. This tool is often compared to traditional search engines like Google but stands out because of its use of large language models.

The search engine created by Perplexity AI can summarize information from multiple sources, generate clear explanations, and even provide citations to show where its answers come from. This makes it useful for students, researchers, and professionals who want quick but reliable information.

Perplexity AI has attracted attention because it focuses on **trust and transparency**. By showing citations and sources alongside answers, the company is trying to reduce misinformation and increase user confidence. It has also been recognized as part of the new wave of AI companies that challenge older tech giants by offering fresh approaches to search and knowledge discovery.

## Fill-in-the-Blank Questions

1. Perplexity AI was founded in \_\_\_\_\_.
2. The company is best known for its AI-powered \_\_\_\_\_ engine.
3. Unlike traditional search engines, Perplexity provides direct, \_\_\_\_\_ answers instead of just a list of links.
4. Perplexity's search engine is powered by large \_\_\_\_\_ models.
5. The tool can summarize information, generate explanations, and provide \_\_\_\_\_ to sources.
6. Perplexity is especially useful for students, \_\_\_\_\_, and professionals.
7. A key focus of the company is building user trust and \_\_\_\_\_.
8. Showing \_\_\_\_\_ alongside answers helps reduce misinformation.
9. Perplexity AI is part of a new wave of companies challenging older \_\_\_\_\_ giants.
10. The company's main goal is to improve search and \_\_\_\_\_ discovery.