

News or Noise? Answer Key

Snippet 1 - Answer: News (credible summary)

Clues:

- **Specific source** (University of Colorado).
- **Measured language** ("may have conditions that support liquid water").
- **Clear citation** of publication (*Astronomy Now*).

Snippet 2 - Answer: Noise (AI clickbait)

Clues:

- **Exaggerated language**: "blow your mind," "Earth 2.0."
- **Vague sources**: "Experts say" (no names).
- **Push for clicks**: "Don't miss the details that everyone is talking about!"

Snippet 3 - Answer: News (credible summary)

Clues:

- **Concrete details**: "200 electric buses," "by 2026."
- **Clear speaker**: "The mayor announced."
- **Objective tone**: straightforward, factual reporting.

Snippet 4 - Answer: Noise (AI clickbait)

Clues:

- **Emotional hooks**: "jaw-dropping," "leave you speechless."
- **Exaggerated numbers**: "Thousands of new eco-buses" (no source, no specific plan).
- **Vague promise**: "the shocking reason" → classic clickbait filler.

Reflection Question (Sample Answer)

Two red flags are when a story uses dramatic language ("blow your mind," "shocking") and when it doesn't name specific sources or facts.