

Name _____

Catchy or Copycat?

Headlines are designed to grab attention fast. But AI sometimes creates headlines that feel too generic, repetitive, or over-the-top. Real journalists usually add detail, nuance, or personality. Your mission: read each set of four headlines about the same story and decide which ones sound **AI-written** and which ones sound **human**.



Story 1: A New Electric Bus System Launches in the City

- A. "City Rolls Out 200 Electric Buses to Cut Pollution and Noise"
- B. "The Most Amazing Bus Transformation You Will Ever See"
- C. "Electric Buses Begin Service, Marking Shift Toward Cleaner Transit"
- D. "Exciting Electric Bus Plan Is Exciting and Important for the City"

Story 2: Scientists Discover a Deep-Sea Jellyfish

- A. "New Jellyfish Found in Pacific, Resembles Floating Fireworks"
- B. "Unbelievable Jellyfish Discovery Will Blow Your Mind Forever"
- C. "Researchers Announce Species With Radiant Tentacles and Rare Glow"
- D. "The Amazing New Jellyfish Is Very Amazing and Very Beautiful"

Story 3: Local Team Wins Championship Game

- A. "Eagles Capture First Championship Title in 20 Years"
- B. "Historic Victory Brings Joy to Fans After Long Drought"
- C. "Exciting Game Was Exciting and Full of Exciting Action"
- D. "Team's Win Called 'Miracle Finish' After Stunning Comeback"

Story 4: A Heatwave Breaks Records Across Europe

- A. "Europe Faces Record Temperatures as Heatwave Intensifies"
- B. "The Most Shocking Heatwave That Is Shocking Everyone"
- C. "Meteorologists Warn of Health Risks From Extreme Heat"
- D. "Heatwave News Is Hot and Heating and Hot for the People"