Name

Al Spy with My Little Eye Answer Key

1. **TikTok** \rightarrow Al chooses which videos appear on my "For You Page" by tracking what I like, watch, and share.

(Recommendation algorithm based on user behavior.)

 Google Maps → Al predicts the fastest route by analyzing traffic patterns from millions of users in real time.

(Predictive modeling + GPS data.)

3. **Netflix** \rightarrow Al suggests movies and shows I might like by studying my watch history and ratings.

(Recommendation system.)

 Gmail's Spam Filter → Al scans emails for suspicious language and blocks spam messages before they reach my inbox.

(Natural language processing + pattern recognition.)

- Instagram → Al decides which posts, ads, and stories show up first on my feed.
 (Personalized content curation + ad targeting.)
- YouTube → Al recommends videos and autoplay choices based on my viewing habits.

(Watch history + collaborative filtering.)

7. **Amazon** → Al suggests products I might want to buy by tracking what I search, view, and purchase.

(Recommendation + customer behavior prediction.)

 Snapchat → Al powers filters and lenses by detecting faces and adding effects in real time.

(Computer vision + facial recognition.)

 Duolingo → Al adjusts the difficulty of questions and lessons based on how well I'm learning.

(Adaptive learning algorithms.)

 Zoom (video calls) → Al improves video and sound quality by filtering background noise and auto-framing faces.

(Noise suppression + image recognition.)

11. Online Shopping Ads → AI shows me ads for things I've searched or viewed online.

(Targeted advertising based on cookies and browsing history.)

12. Siri or Alexa \rightarrow Al understands spoken language and gives answers or controls devices when I ask questions.

(Natural language processing + voice recognition.)

