

## Audience Alignment Answer Key

### Text 1

- Target audience: teenagers or students
- Author's purpose: **to persuade**
- Alignment: The author encourages teens to change behavior by appealing to health, focus, and performance.

### Text 2

- Target audience: students applying for scholarships
- Author's purpose: **to inform**
- Alignment: The author provides clear factual requirements that applicants need to follow.

### Text 3

- Target audience: general readers, especially teens who enjoy sports stories
- Author's purpose: **to entertain**
- Alignment: The author uses emotion, action, and tension to engage readers.

### Text 4

- Target audience: incoming high school students
- Author's purpose: **to explain**
- Alignment: The author gives guidance and strategies to help students manage a new challenge.

### Teacher's Guide

- **Differentiation:**
  - Discuss the meaning of **audience** and **purpose** before assigning the worksheet.
  - Allow students to answer orally before writing.
  - Challenge advanced students to identify tone and word choice that support purpose.
- **Engagement Tips:**
  - Have students role play each audience before answering.
  - Use think pair share for justification questions.
  - Let students highlight words that reveal audience and purpose.
- **Extension Ideas:**
  - Students write one paragraph for a specific audience and label the purpose.
  - Compare two texts on the same topic aimed at different audiences.
  - Connect this skill to real world media such as ads, school announcements, and editorials.