

Name _____

Audience Alignment

Directions: Read each text. Identify the **target audience** and explain how the **author's purpose** matches that audience.



1. Cutting back on sugary drinks can improve energy levels, focus, and long term health. Teens who replace soda with water often report better concentration during school and sports. Small daily choices can make a powerful difference.

2. This scholarship application requires a personal essay, two recommendation letters, and proof of community service. All materials must be submitted online by March fifteenth. Late or incomplete submissions will not be reviewed.

3. The crowd held its breath as the runner approached the final turn. Every step burned, but quitting was not an option now. With one last burst of speed, the finish line vanished beneath his feet.

4. Students entering their first year of high school often struggle with time management. Using a planner, setting daily goals, and limiting distractions can help students stay organized and reduce stress throughout the school year.
