

Name _____



Audience & Ad Pairs

Directions: Read each advertisement carefully. Decide which group of people would most likely be the intended audience. Write the letter of the ad next to the audience it matches.

- A. Children who enjoy reading stories
- B. Adults interested in cooking classes
- C. Office professionals and businesses
- D. Older adults seeking fitness and health
- E. Teenagers who enjoy video games

_____ 1. Get ready to power up your play! The MegaMotion X handheld gaming console comes with over 200 built-in games and wireless multiplayer features. Its colorful screen and long-lasting battery let you take the fun anywhere. Collect rewards and trade characters with friends online. Don't miss the chance to own the newest gaming craze sweeping schools everywhere.

_____ 2. This fall, take your cooking skills to the next level with Gourmet Kitchen Academy. Our professional chefs teach hands-on classes in baking, world cuisines, and creative plating. Whether you're preparing family meals or training for a culinary career, our courses provide step-by-step guidance. Classes are affordable, flexible, and taught in state-of-the-art kitchens. Sign up today and bring flavor home.

_____ 3. Introducing the City Fitness Club's Silver Strength Program! Specially designed for adults over 55, these classes focus on balance, joint mobility, and low-impact cardio. Our friendly trainers create safe, welcoming sessions that build confidence and improve health. Social activities after workouts add fun and community. Join today for a healthier, happier lifestyle.

_____ 4. Blast off into adventure with the brand-new *Galaxy Explorers* children's book series! Follow a team of young astronauts as they journey to planets full of mystery, danger, and excitement. Each book is packed with colorful illustrations, easy-to-read chapters, and bonus puzzles at the end. Perfect for sparking imagination in kids who love space. Available at bookstores and online.

_____ 5. Upgrade your office with the sleek ProDesk 9000 computer. Designed with professionals in mind, it offers lightning-fast processing, advanced security features, and seamless integration with workplace software. Perfect for remote work or high-level projects, the ProDesk 9000 boosts productivity and reliability. Contact our sales team today for special business pricing.