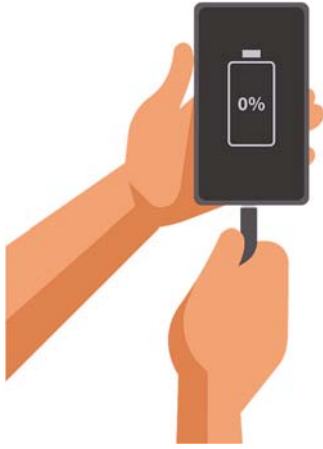


Name _____



Doubt Detector

Directions: Read the advertisement carefully. Identify the main message or claim the ad is making. Think like a skeptic: write one counterargument or reason why someone might disagree with the ad's message.

Get the brand-new **TurboCharge Phone Charger**—the only charger you'll ever need! TurboCharge powers your phone from 0% to 100% in just 15 minutes, faster than any charger on the market. Its compact design makes it easy to carry, and it works with every phone model. Customers are calling it "life-changing" and "a miracle for busy people." Don't waste time with slow, unreliable chargers—TurboCharge is guaranteed to make your life easier. Order today and never worry about a dead battery again!

1. What is the main product being advertised?
2. What are the main claims the ad makes?
3. What is the overall message of the ad?
4. Write one **counterargument** or reason why someone might disagree with the ad's message.
5. Why is it important to think of counterarguments when evaluating advertisements?