



Name _____

Promo Probe

Directions: Read the advertisement carefully. Think beyond what the ad says; ask yourself if it leaves out information, uses exaggeration, or makes claims without proof. Answer the critical thinking questions at the end, using evidence from the ad.

Introducing **SlimMax Herbal Weight-Loss Pills**, the miracle solution for fast results! SlimMax promises to help you drop pounds quickly without dieting or exercise. Each pill is packed with a “secret herbal blend” that melts fat away while you sleep. Thousands of customers have reported incredible transformations, claiming they lost up to 20 pounds in just two weeks. Forget strict diets and exhausting workouts—SlimMax makes weight loss easy, safe, and guaranteed. Supplies are limited, so order today and discover a new, healthier you!

Critical Thinking Questions

1. What product is being advertised?
2. What claims are being made in this ad?
3. What information is missing that would make the ad more trustworthy?
4. Why might this ad not be reliable or accurate?
5. What questions should a careful consumer ask before believing or buying this product?