



Name _____

Ad Intentions

Directions: Read each advertisement passage carefully. Decide whether the main purpose of the ad is to **inform (I)**, **persuade (P)**, or **entertain (E)**. Write your answer and explain briefly why you chose it.

_____1. Introducing the all-new EcoClean Water Bottle! Made from 100% recycled materials, this bottle keeps your water cool for hours while helping the planet. With every purchase, a tree is planted in a deforested area. Available in multiple colors and sizes, EcoClean is designed for families who care about both convenience and sustainability. Pick one up at your local store today and be part of the solution to plastic waste.

_____2. This Saturday, come to the annual City Book Fair at Riverside Park! Meet your favorite authors, attend writing workshops, and enjoy live music. Children's storytelling sessions will run every hour, and food trucks will be on-site. Admission is free, and everyone is welcome. Don't miss a weekend full of books, fun, and community spirit.

_____3. Why settle for plain snacks when you can crunch into the bold taste of Zesty Chips? Every bite is packed with fiery flavor that makes ordinary chips seem boring. Don't just eat—ignite your taste buds! Available now at all major grocery stores. Try Zesty Chips today and taste the excitement.

_____4. Did you know that brushing your teeth twice a day can reduce cavities by up to 50%? Dental experts recommend replacing your toothbrush every three months and visiting the dentist twice a year. Good oral care habits protect not only your smile but also your overall health. Healthy teeth lead to a healthier life!

_____5. Watch "Puppy Pals," the hilarious new animated series about two mischievous dogs who get into trouble but always find a way out. With laugh-out-loud adventures and heartwarming lessons, it's perfect for the whole family. Tune in every Friday evening at 7 p.m. for fun, friendship, and furry chaos!