Name

Moral Mission Clash Answer Key

Student responses should include the following ideas:

Topic	Temperance Reformers	Bootleggers
Main Goals	End alcohol use; improve families and society; promote moral behavior	Profit from illegal alcohol trade; meet public demand
Why Supported/Opposed Alcohol	Believed alcohol caused crime, poverty, abuse, and sin	Saw alcohol as a business opportunity despite the ban
Methods	Lobby for laws; moral persuasion; community action, religious influence	Smuggling, secret bars, bribery, organized crime
Impact on Society	Helped pass Prohibition; changed public behavior temporarily	Increased crime, corruption, and illegal markets
Public Support	Strong early support from many communities	Many citizens quietly supported them to access alcohol

Reflection should:

- Demonstrate understanding of societal influence from both sides
- Provide a reason with evidence from the chart or prior knowledge

Teacher's Guide

- Review why the Temperance movement grew in popularity
- Clarify terms: moral reform, organized crime, smuggling, speakeasy

Extension Ideas

- Write a persuasive paragraph from the point of view of a reformer or a bootlegger
- Analyze a propaganda poster from the Temperance movement
- Connect to modern debates about laws intended to reduce harm

