

Name \_\_\_\_\_

## Industry Influence Answer Key

Correct Matches:

- 1 - C, E (Standard Oil → Rockefeller → horizontal integration)
- 2 - A, H (U.S. Steel → Carnegie → vertical integration)
- 3 - D, F (Railroads → Vanderbilt → consolidation of rail lines)
- 4 - B, G (Banking → Morgan → reorganizing companies to control markets)

Strong student responses in the analysis section should include:

- Recognition that monopolies reduced competition, sometimes raising prices and limiting choices
- A clear, supported argument for which figure shaped the long-term U.S. economic structure (e.g., Rockefeller's influence on antitrust law, Carnegie's impact on industrial expansion, Morgan's role in stabilizing markets)

### Teacher's Guide

#### Engagement Tips:

- Begin with a brief discussion: "What does it mean to have a monopoly today?"
- Show a quick political cartoon from the era to spark curiosity
- Allow students to justify differing viewpoints in the analysis section

#### Differentiation:

- Provide a word bank with simplified terms for developing writers
- Allow advanced students to expand: include a short quote or statistic in responses
- Offer visual supports such as a cause-and-effect chart for how practices shaped industry growth

#### Extension Ideas:

- Students research a government response, such as the Sherman Antitrust Act
- Assign each student a figure to present with a quick biography and impact summary