

Name _____



Audience Shift

Directions: Read the basic how-to explanation. Then rewrite it twice: once for a **younger audience** and once for a **professional or technically experienced audience**.

How To Back Up Digital Photos To Cloud Storage

1. Open the cloud storage app on your device.
2. Log in to your account.
3. Select the photos you want to back up.
4. Tap Upload and wait for the files to finish saving.

Rewrite 1: For a Younger Audience

Use simpler vocabulary, shorter sentences, and clear guidance.

My Rewrite for Kids:

Rewrite 2: For a Professional or Technically Experienced Audience

Use precise vocabulary, concise phrasing, and domain-specific detail.

My Rewrite for Experts:
