



Urgent Appeals

Directions: Read the excerpt carefully. Identify the **author's purpose** for delivering the speech. Examine how the author uses **ethos (credibility)**, **logos (logic)**, and **pathos (emotion)**. Answer the questions with complete sentences, citing **textual evidence** to support your ideas.

Excerpt from a Persuasive Speech on Climate Change

"Some argue that climate change is too vast a problem for us to solve. But history tells a different story. When faced with crises, whether world wars, pandemics, or economic collapse, humanity has risen to the challenge. Today, the stakes are no less urgent. The science is clear: rising seas and extreme weather threaten our homes, our food supply, and our children's future. We cannot wait for tomorrow, because tomorrow is too late. Together, we must act boldly, investing in renewable energy, holding polluters accountable, and embracing innovation. Future generations will judge us not by the obstacles we faced, but by whether we had the courage to face them."

1. What is the speaker's **primary purpose** in this passage?
2. Which sentence best demonstrates an **appeal to ethos**? Explain how it builds credibility.
3. Identify one example of **logos** (logic) in the speech. Why is it effective?
4. Identify one example of **pathos** (emotion). How does it persuade the audience?
5. Based on this excerpt, what **tone** does the speaker adopt, and how does it strengthen the message?