

Name _____

Who's This For, Anyway?

Imagine you're writing one prompt - but instead of just one reader, you've got *three different audiences*. Kids need simple words and clear explanations. Experts want depth and precision. General readers? They need something clear and interesting without too much jargon.

Your mission: **retarget the same "bad" prompt three times** - once for kids, once for experts, once for a general reader. By the end, you'll see how much audience shapes the way you write.



1. Bad Prompt: Tell me about the internet.

For Kids: _____

For Experts: _____

For General Readers: _____

2. Bad Prompt: Tell me about the Moon.

For Kids: _____

For Experts: _____

For General Readers: _____

3. Bad Prompt: Tell me about climate change.

For Kids: _____

For Experts: _____

For General Readers: _____

4. Bad Prompt: Tell me about art.

For Kids: _____

For Experts: _____

For General Readers: _____