

Name _____

Appeal Analyzer Answer Key

Chart Answers - Model Sample

Persuasive Appeal	Example from the Passage	Why it is Effective
Ethos (Credibility)	"As someone who has worked in animal rescue for ten years"	Shows the author's expertise and reliability on the subject.
Logos (Logic)	"Nearly 3 million animals in shelters need homes each year"	Uses statistics/facts to appeal to reason.
Pathos (Emotion)	"When you look into the eyes of a dog who finally finds a home..."	Creates an emotional connection and empathy in the reader.

Reflection - Sample Responses

1. **Most strongly used appeal:** Pathos, because the passage uses vivid emotional imagery to tug at the reader's heart.
2. **Effectiveness:** Yes, because the author balances credibility, logic, and emotion, making the argument well-rounded.
3. **Personal preference example:** Logos, because statistics and facts make the argument seem more trustworthy. (*Students' answers will vary.*)

Teacher Guide/Notes

- **Skill Emphasis:** Students learn to recognize how writers **build persuasion** through appeals to credibility, reason, and emotion.
- Encourage students to **underline** where each appeal appears in the passage before filling in the chart.
- Extension activity: Have students write a short persuasive paragraph on another topic, deliberately including **one ethos, one logos, and one pathos appeal**.