

## Red Flag Radar Answer Key

### Possible Red Flags & Explanations:

1. **Overgeneralized claim:** "Cure every disease known to humanity" → Unrealistic and impossible, a classic sign of exaggeration.
2. **Conspiracy theory language:** "Doctors secretly know this but won't admit it" → Suggests hidden knowledge without evidence, a red flag for manipulation.
3. **Unrealistic promise:** "Lose 20 pounds in just two weeks without exercise" → Too good to be true, signals misinformation.
4. **Lack of evidence:** No researchers, studies, or credible organizations cited → Weakens reliability.
5. **Financial motive:** Promoting a \$49 "miracle detox kit" → Suggests the purpose of the article is profit, not truth.

### Teacher Notes:

- Encourage students to notice **tone** (dramatic, emotional, "miracle" language).
- Point out that **credible sources use evidence, citations, and realistic claims.**
- Discuss how advertising motives can lead to **biased or manipulative content.**