

Name _____

Credibility Clash Answer Key

More Credible: Passage A - Expert.

Reasoning:

- Passage A is written by a neurologist with advanced training and experience, supported by data, research methods, and scientific evidence.
- Passage B is anecdotal and based on personal experience, with no scientific backing.
- While Jake's story may be relatable, it is not a reliable source for factual claims about memory and sleep.

Teacher Notes:

- Highlight that **expertise + evidence = credibility**.
- Point out that personal blogs can provide perspective but lack authority for factual claims.
- Encourage students to always check the **author's qualifications** before trusting information.