

Prosperity In Motion Answer Key

Sample Responses:

1. Local businesses benefit from increased spending on decorations, gifts, food, and entertainment.
2. Millions of people travel home for reunions, causing demand for tickets, fuel, and lodging to rise.
3. Popular items include lanterns, fireworks, red envelopes, clothing, and traditional foods.
4. These celebrations encourage international trade, tourism, and cultural appreciation, boosting economic activity.
5. Both - holidays preserve culture while supporting businesses and economies through spending.
6. Example: A business selling eco-friendly lanterns or online festival-themed gift boxes.

Teacher's Guide:

- **Skill Focus:** Economic literacy, cultural awareness, and analytical writing.
- **Differentiation Tips:**
 - For younger or developing students, provide sentence starters or a word bank of economic terms (e.g., *trade*, *demand*, *spending*, *production*).
 - For advanced learners, encourage brief data-based research on Chinese New Year spending patterns or tourism statistics.
- **Engagement Idea:** Have students create mock "Festival Business Plans" showing how they could market a product tied to Chinese New Year.
- **Extension Activity:**
 - Debate whether cultural holidays should focus more on tradition or economic growth.
 - Connect to social studies by analyzing how major holidays influence global trade.