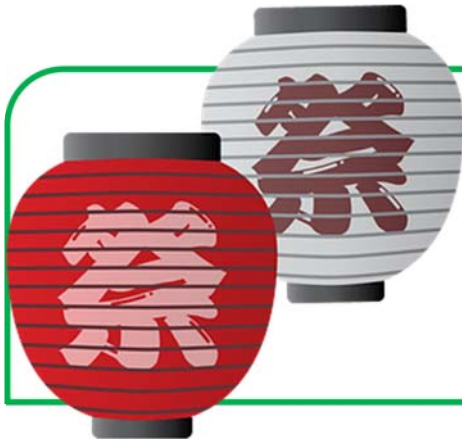


Name _____



Prosperity In Motion

Directions: Read the brief background below, then answer the questions that follow using complete sentences. Think about how traditions and spending during Chinese New Year affect both local communities and the global economy.

Chinese New Year is one of the largest annual celebrations in the world, and it has a major economic impact. In China, millions of people travel to reunite with family, buy gifts, decorate homes, and prepare large feasts-activities that boost transportation, food, and retail industries. Globally, companies that produce fireworks, lanterns, clothing, and electronics often see increased sales during this season. Even tourism and entertainment benefit as cities around the world hold festivals to honor the holiday.

Questions:

1. How does Chinese New Year affect local businesses in China and other countries?
2. Why might travel and transportation industries earn more money during this holiday season?
3. What are some examples of products or services that become more popular because of Chinese New Year?
4. How can cultural celebrations like Chinese New Year help strengthen the global economy?
5. Do you think holidays should be seen as economic opportunities, cultural traditions, or both? Explain your answer.
6. If you were an entrepreneur, what business idea could you create that connects to Chinese New Year celebrations?

Extension Challenge: Write a short paragraph explaining how globalization has changed the way Chinese New Year is celebrated across the world.