

Name \_\_\_\_\_

## Comparing Tone, Style, and Structure Answer Key

1.

- **Passage A:** To **Persuade** (advocating for change and action)
- **Passage B:** To **Inform** (reporting research findings)

2.

- **Passage A tone:** Urgent, passionate, assertive
- **Passage B tone:** Neutral, objective, data-driven

3.

- **Passage A** follows a persuasive structure: it presents a problem, argues a viewpoint, and calls for action.
- **Passage B** follows a scientific structure: it introduces a study, explains methods, and summarizes results.

4.

- **Passage A style:** Persuasive/editorial
- **Passage B style:** Academic/informational

5.

- **Passage A** appeals more to **emotion**, using strong language and moral framing (“moral issue,” “future generations”). This emotional appeal supports the persuasive purpose.
- **Passage B** appeals to **logic and evidence**, supporting its informative purpose.