

Voices of Manipulation Answer Key

Voice 1:

- *Interpretation:* Language shifts from honest communication to manipulation.
- *Context:* Lewis warns that rhetoric used only to persuade becomes propaganda.
- *Evaluation:* Still relevant today in advertising, politics, and social media.

Voice 2:

- *Interpretation:* Abused language makes people think they know more than they do.
- *Context:* Lewis argues that false clarity can mislead both speaker and listener.
- *Evaluation:* Applies to “buzzwords” or misleading headlines.

Voice 3:

- *Interpretation:* Misusing words warps how people think.
- *Context:* Lewis highlights how corrupt words corrupt thought.
- *Evaluation:* Seen in euphemisms that disguise harmful actions.

Voice 4:

- *Interpretation:* If a society accepts dishonest language, it will accept dishonest rulers.
- *Context:* Abuse of words paves the way for abuse of authority.
- *Evaluation:* Evident in propaganda regimes or misinformation campaigns.

Voice 5:

- *Interpretation:* The emptier language is of truth, the more it fuels domination.
- *Context:* Lewis links hollow words to power-seeking without accountability.
- *Evaluation:* Mirrors how vague slogans are used to control rather than inform.