

Name \_\_\_\_\_

## Reveal or Deceive Answer Key

### Part I - Chart

Category	Genuine Communication	Manipulative Speech
<b>Purpose</b>	To share truth and build understanding	To persuade, control, or gain advantage
<b>Attitude toward Listener</b>	Respects listener as a partner in dialogue	Treats listener as a target to be influenced
<b>Connection to Reality</b>	Anchored in truth and reality	Twists or hides reality
<b>Common Examples</b>	Honest dialogue, teaching, truthful reporting	Propaganda, deceptive ads, political slogans
<b>Outcome for Society</b>	Promotes trust, mutual respect, and freedom	Creates distrust, blind obedience, and loss of freedom

### Part II - Sample Reflections

1. The most striking difference is that genuine communication respects the listener while manipulative speech uses the listener. This shows the ethical stakes behind how words are used.
2. Pieper argues that manipulation erodes truth, and without truth, freedom cannot survive; citizens become easier to control.
3. Example: A public service announcement encouraging seatbelts (genuine) vs. a flashy ad that exaggerates product benefits (manipulative). The key is whether truth or persuasion is the focus.
4. Listeners can question claims, look for evidence, and be alert to emotional tricks that bypass reason.