How Riley Accidentally Fed the Internet All Their Secrets Answer Key

"Riley unlocks her phone using face recognition." → BIO (Biometric)
Uses Riley's facial features to verify identity.

"Her smartwatch syncs the night's sleep data to a fitness app." → B (Behavioral)
Records sleep patterns, activity, and routines.

"Riley scrolls through social media, liking a few posts and commenting on a video." → B (Behavioral)
Tracks online habits, interests, and engagement.

"Riley asks a smart speaker to play a morning playlist." → P (Personal) and B (Behavioral)
Records her voice (personal) and learns preferences (behavioral).

"The device records the voice command and uses it to recommend similar songs." → B (Behavioral)
Uses behavior data to make personalized suggestions.

"Riley checks the school's online portal for grades, typing in her username and password." → P (Personal)
Includes identifying login credentials and school affiliation.

"Riley opens Maps to check traffic." → L (Location)
Uses GPS to determine where she is and where she's going.

"The app pings her exact location and predicts she'll arrive in 12 minutes." → L (Location)
Tracks real-time movement and destination.

"Notification: 'Try our new coffee shop nearby!' - an ad clearly based on where she is." → L (Location) and B (Behavioral)
Combines location and behavior for targeted advertising.

"Riley logs into a learning platform to take a quick quiz." → P (Personal)
Links academic activity to her personal account.

"The site tracks how long she spends on each question and whether her answers are correct." → B (Behavioral)
Monitors user interaction and performance data.

"Her fitness tracker logs steps, heart rate, and calories burned." → BIO (Biometric)
Collects body and health-related data.

"Riley joins a video call with her study group." → P (Personal)
Displays her name, image, and account information.

"The camera recognizes faces, and the platform collects usage statistics - including call length and which features she used." → BIO (Biometric) and B (Behavioral)
Facial recognition is biometric; call activity and tool usage are behavioral.

"Riley scrolls through online stores for new sneakers." → B (Behavioral)
Shows consumer interests and browsing habits.

"Every ad on social media now shows shoes." → B (Behavioral)
AI-driven ad targeting based on her search and click history.